

**STRATEGY PLANNING  
NEW MEMBER QUESTIONNAIRE**

1. How did you join this church? (Please check one)

\_\_\_\_\_ First-time decision/baptism  
\_\_\_\_\_ Statement  
\_\_\_\_\_ Transfer of letter

2. How long have you been a member?

\_\_\_\_\_ Months  
\_\_\_\_\_ Years

3. How far do you live from the church? (Please answer one)

\_\_\_\_\_ Miles, or  
\_\_\_\_\_ Minutes in drive time

4. Generally, in what direction do you travel home from the church?

\_\_\_ North    \_\_\_ South    \_\_\_ East    \_\_\_ West  
or from the city/town of \_\_\_\_\_

5. Did you have any family members (immediate or extended) active in this church before you joined? If yes, describe them (parent, sister, aunt, etc.).

Name	Relationship
_____	_____
_____	_____
_____	_____

6. What activity did you first come to when visiting our church?

\_\_\_\_\_

7. What other activity, if any, did you attend on your first visit?

\_\_\_\_\_

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8. What did you see or experience during your first visits to the church that made you want to return?

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9. Did you have a contact/visit/invitation from someone at this church that led you to visit on that first occasion? If yes, describe who contacted you and how? \_\_\_\_\_ Yes \_\_\_\_\_ No

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10. Did you have a contact/visit/invitation from someone at this church after your first visit that led you to return a second time? If yes, describe who contacted you and how. \_\_\_\_\_ Yes \_\_\_\_\_ No

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11. For you and/or your family, what is the most important ministry/program of this church (or perhaps the one that led you to join the church)?

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12. On a scale of one to ten, describe your satisfaction level about this church (put an “x” at the appropriate spot):

1 ----- 5 ----- 10  
Not Satisfied Very Satisfied

What suggestions do you have for enhancing the worship/ministry experience at this church?

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