

**STRATEGY PLANNING**  
**INDIVIDUAL INTERVIEW QUESTIONS**

Approximate age: \_\_\_\_\_

Gender: M \_\_\_ F \_\_\_

How long a member? \_\_\_\_\_

1. How did you come to join this church?
  
2. Where did you live when you joined this church?
  
3. Where do you live now and how long does it take for you to travel to this church?
  
4. What are the strengths of this church?
  
5. What changes would you make around this church? In other words, what ministries or programs would you add or delete?
  
6. Are there any challenges, conflicts or problems are hindering the church's progress?
  
7. If this church were to grow 10% over the next year, what would it take?
  
8. What is the greatest need in your community? How do you think the church could help meet this need?

### **Individual Interview Questions, continued**

9. If this church was given \$250,000, no strings attached except it did have to spend it, how should it be spent?

10. Of all the things this church does, what do you value the most?

11. What has been your most meaningful experience at the church?

12. Strategy planning is about determining priorities for your church for the next 1-3 years. What would you want the priorities of this church be?

13. What will this community be like 10 years, then 20 years from now?

14. What would you like your church to be like in 10 years, 20 years?

15. Additional comments