

Outreach Pastor: Evangelism / Missional Strategist

Position Summary

The Outreach Pastor serves as a catalytic leader who designs, advances, and sustains a church-wide culture of evangelism and missions. This role focuses on developing missional systems, mobilizing people for everyday gospel engagement, and creating strategic pathways that move people from first contact to active gospel conversations. He helps the church think missionally, act intentionally, and measure gospel impact while creating a missional pipeline for church members to mission fields.

Core Responsibilities

Missional Strategy & Systems

- Develop and implement a comprehensive evangelism and outreach strategy aligned with the church's mission and vision
- Design scalable systems that support consistent gospel engagement across ministries
- Establish goals, metrics, and reporting structures to evaluate effectiveness and fruitfulness

Equipping & Mobilization

- Equip believers to live as everyday missionaries in their homes, workplaces, and communities
- Develop training environments that integrate evangelism with discipleship and spiritual formation
- Identify, recruit, and empower leaders to multiply evangelistic influence
- Manage healthy missions partnerships by leading/mobilizing church members on short-term mission trips

Community Engagement & Global Outreach

- Identify mission fields within the local context and develop targeted outreach initiatives
- Build strategic partnerships with community organizations and ministry partners
- Lead the planning and execution of evangelistic events, initiatives, and global mission efforts

Assimilation & Next Steps

- Create intentional pathways that move guests and new believers toward missions, evangelism, and leadership
- Oversee follow-up processes for first-time guests, seekers, and new converts
- Collaborate with ministry leaders to ensure evangelism/missions flows into ongoing disciple-making

Leadership & Collaboration

- Serve as a collaborative leader within the church staff, embedding evangelism/missions across all ministries
- Coach ministry leaders and volunteers in missional thinking and practice
- Model relational evangelism and gospel-centered leadership

Qualifications

- **Spiritual Leadership:** A mature, Christ-centered faith with a clear call to the Great Commission
- **Missional Experience:** Demonstrated experience in evangelism, outreach, church planting, or missional ministry
- **Strategic Capacity:** Ability to think systemically, lead change, and evaluate ministry impact
- **Relational Leadership:** Strong communication skills and the ability to mobilize and develop others