

Blueprint

Making Your Events Evangelistic

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Most churches have events such as Ladies Tea Parties, Vacation Bible Schools, Revival Meetings, Friend Days, Sportsman Banquets, Fall Festivals, and a myriad of other outreach events. Many of these events seldom result in lost people being saved. Events can be evangelistic with prayer and strategic planning.

Three essential elements in making your next event an evangelistic event.

1. Lost people must be present.
2. The gospel must be presented with clarity.
3. There must be opportunity to respond to the gospel.

Eight Steps in Planning an Effective Evangelistic Event

1. Be organized in planning by building a leadership team.
2. Think and pray big.
3. Develop a vision for the event.
4. Clarify the win by having measurable goals.
5. Make assignments to various people.
6. Strive to have everyone on board.
7. Incorporate a system of accountability to ensure that all plans are carried out.
8. Meet with the leadership team after the event is over to review and critique the spiritual impact of the event. Take notes on positives and negatives, weaknesses, and strengths. Conduct a thorough evaluation. Retain the evaluation to review before having the event again.